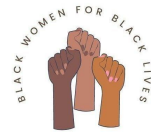


Black Women for Black Lives



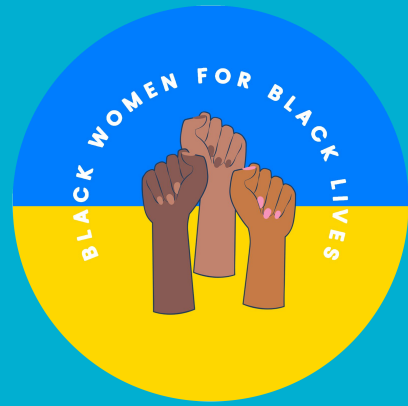
From Momentum to Organisation

Black In Ukraine One Year Update

It started with a tweet...

Before we knew it, three Black women had come together to raise money to rescue Black lives, especially students, who were being discriminated against while trying to flee a war torn Ukraine

Mission



Raise funds to rescue Black lives, especially students, who were being discriminated against while trying to flee a war torn Ukraine



OUR HUMANITY IS NOT TRANSACTIONAL

BlackWomenForBlackLives.org is helping
Black people flee the Russian invasion of Ukraine.

Donate now bit.ly/blackinukraine Learn more @**BW4BL_official** #**BW4BL**

BW4BL Key Event Timeline



Started
with a tweet
26 Feb



Fundraising
kickoff
26 Feb



1st recipient
of fund
26 Feb



Raised >£40k
on PayPal
28 Feb



Early Media Press
Coverage
1 Mar



BW4BL Org
created
3 Mar



R/GA Brand Asset
& NFT Editorial
4 & 5 Mar



3 co-founders to
8 core volunteers
4 Mar



Save Sumy
Campaign
7 Mar



£100k target
reached
8 Mar



AirBnB
Partnership
11 Mar



Save Kherson
Campaign
14 Mar



Movt on the
Ground P/ship
16 Mar



£200k target
reached
22 Mar



Students
assisted
2 April



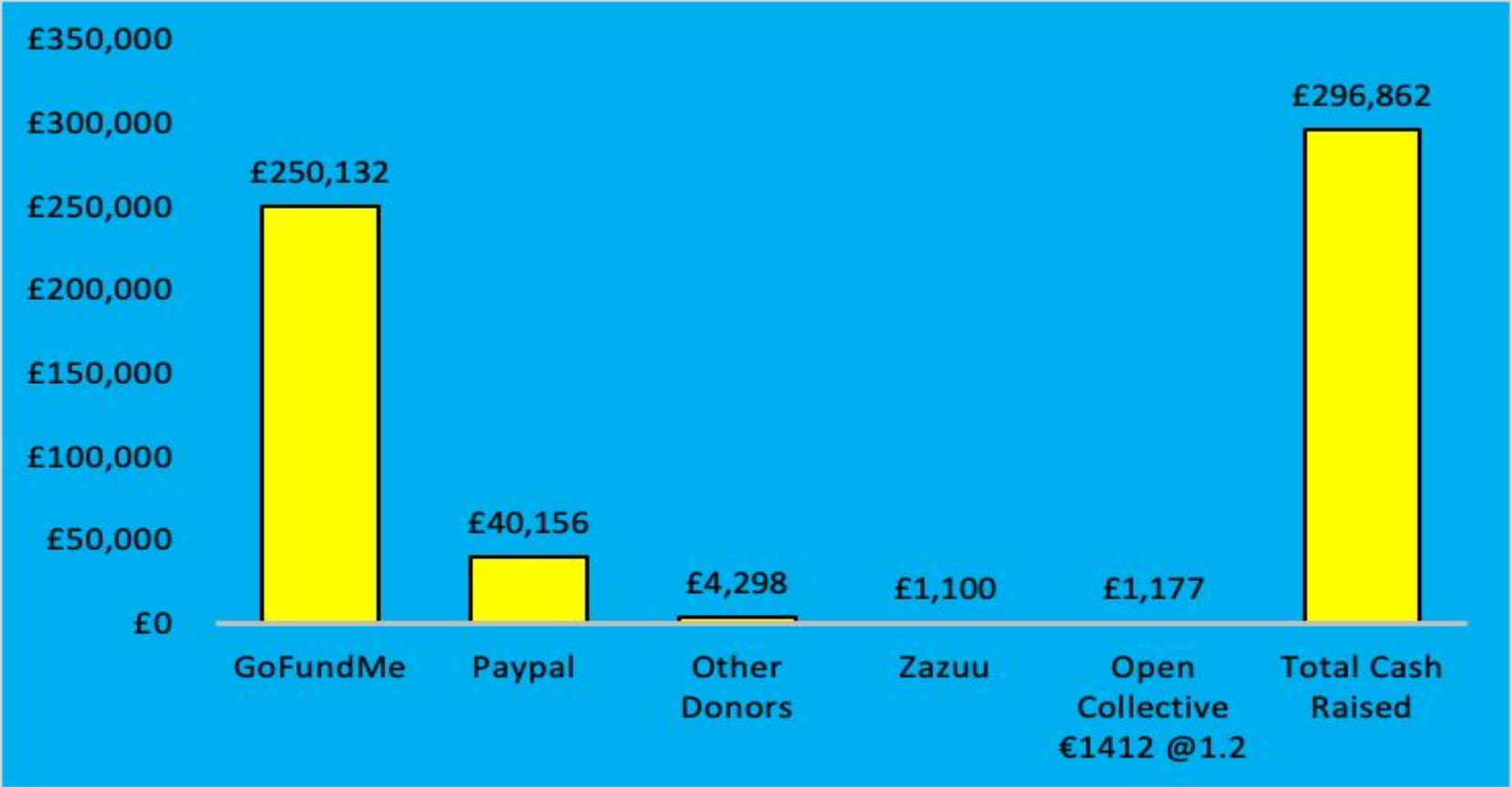
GFM
ended
5 April



BW4BL*
Cessation
8 April

*Black Women 4 Black Lives (BW4BL) ended GoFundme page for Blacks in Ukraine but carried out admin activities including distribution of additional funds already received till July 2022

Financial Support: Funds Raised (Cash)



NFT Funds raised

DONATE TO COLLECT LIMITED NFT

**OUR HUMANITY
IS NOT
TRANSACTIONAL**

The Crisis Black People Face Fleeing Ukraine

BlackWomenForBlackLives.org is fundraising to help Black people flee the Russian invasion of Ukraine.






By: R/GA x Black Women for Black Lives


BlackWomenForBlackLives.org is fundraising to help Black people flee the Russian invasion of Ukraine.



By: R/GA x Black Women for Black Lives




TOTAL RAISED	COLLECTORS	Collect NFT
11.66 ETH	9	


 FIRST COLLECTOR	 TOP COLLECTOR	 LATEST COLLECTOR
0x2d87...2bb1b1	0x8e78...Cdcf80	0x8e78...Cdcf80



 R/GA x Black Women for Black Lives
0xDa1D...91ecE6

TOTAL RAISED	COLLECTORS
11.66 ETH	9

[Collect NFT](#)

 FIRST COLLECTOR	 TOP COLLECTOR	 LATEST COLLECTOR
0x2d87...2bb1b1	0x8e78...Cdcf80	0x8e78...Cdcf80

 **Legendary**
Edition of 5








 0x2d87...2bb1b1	1/5	 0xf697...54E2b5	2/5
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← Received Ethereum

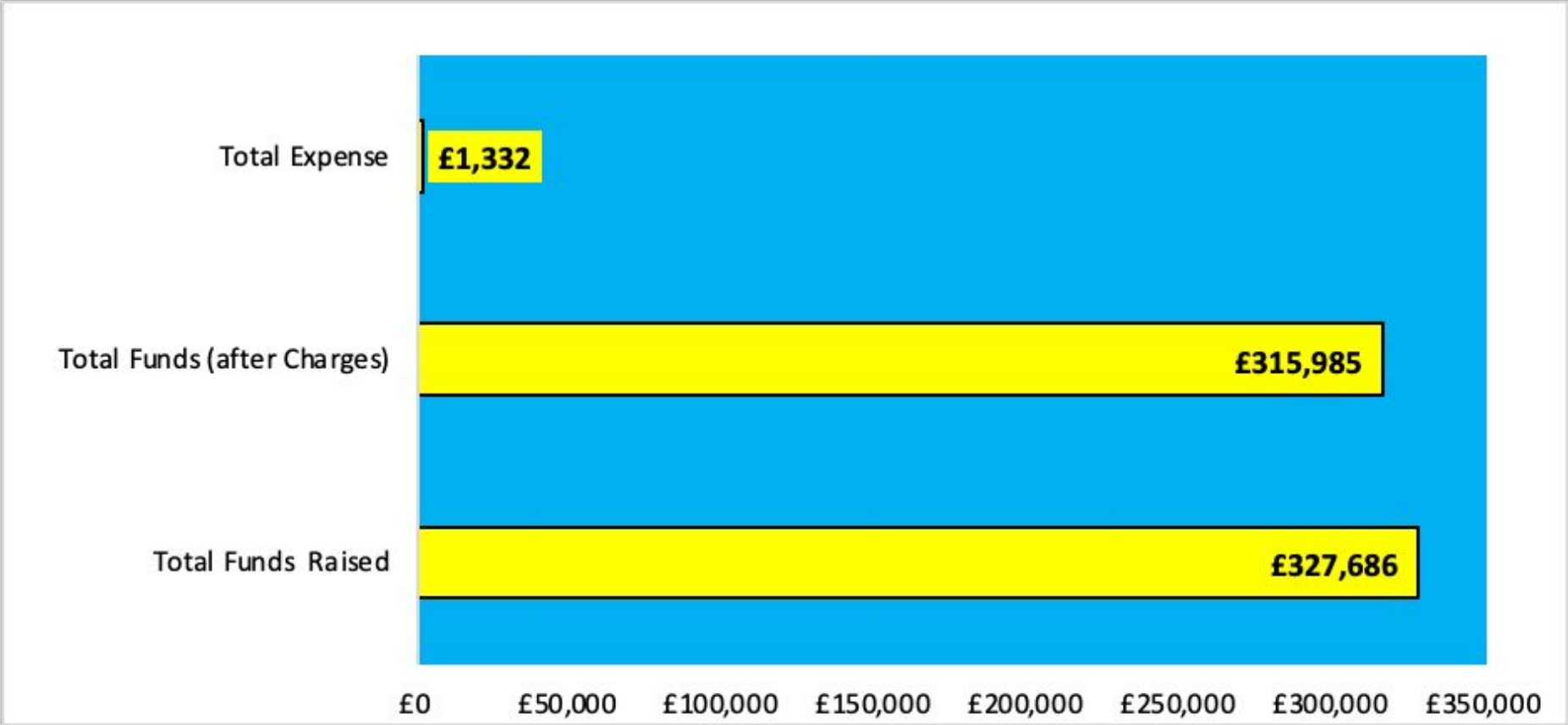
11.3685 ETH
£25,362.79

Price per coin	£2,230.97
Date	10:35 PM – May 3, 2022
Status	Completed

Common
Edition of 500

 @opiumhum	0xf170	1/500
 @digitalcrocs	0xd64F	2/500
 @RGA	0xDa1D	3/500
 0x8e78...Cdcf80		4/500
 0x6c4a...eA7D75		5/500
 @austinrobey_	0xa414	6/500
 @digitalcrocs	0xd64F	7/500

Financial Support: Total Funds Raised

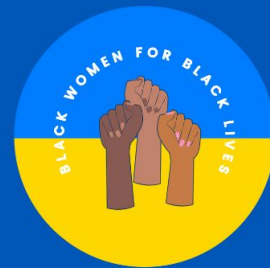


Financial Support: Number of people helped

2343

students were provided funds

Feb 26th - July 2022



1702

Individuals



300

Families



341

Assisted in a group



Top request for funds per location Before humanitarian corridor opened



Src: <https://geology.com/world/ukraine-satellite-image.shtml>

Top request for funds per location After evacuation



Src: <https://geology.com/world/ukraine-satellite-image.shtml>

Distributing Funds in War was no easy feat



Difficult online and physical banking terrain

86%

**payment success rate
in a country at war**



Wise

Money transfer institution for over 90% transactions. Wise also provided concessions for money transfer



1. Exchange rate fluctuation caused significant impact on total amount for students including NFT.
2. Local currency were not accepted for some services .
Money had to be in USD



ATM Banks were not being refilled with cash as physical banks were closing down



Bulk payment with WISE caused further delay resulting in reversals. We had to resolve to manual transfers of fund for 100s of students



Some banks stopped accepting different bank cards causing further delay



Some students couldn't leave their accomodation to withdraw money

Key Deliverables

#SaveSumyStudents Campaign



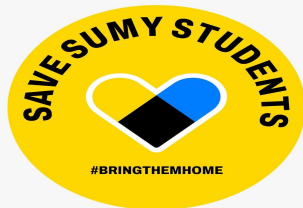
Demand for the immediate rescue of Black students stranded in war torn Sumy, Ukraine

This petition made change with 2,776 supporters!



[Black Women for Black Lives](#) started this petition to African and European government officials

We, the undersigned, call on all African and European government officials, specifically Dymtro Kuleba, all people in a position of power and all those with a platform to speak up, to believe, support and rescue the predominantly Black students stranded in Sumy, where bombs regularly rain down as a result of the Ukrainian-Russian war.



 INDEPENDENT

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Menu

NEWS

SPORTS

VOICES

CULTURE

News > World > Europe

‘We’re traumatised’: Black and Asian students stranded in Sumy with no green corridor

‘So many of us have been crying in our rooms; we just want to go home,’ one student said

Nadine White Race Correspondent

Monday 07 March 2022 14:16



UPDATE ON SUMY

- BW4BL was in constant contact with Sumy students & played a key role in advocating on their behalf including starting a **Change.org** petition that received **2,582 signatures**.
- BW4BL was **part of a collective that initiated Operation Opal** that was pivotal in ensuring a Red Cross bus came for and provided **safe passage for African students**, when initially only Indian and Chinese students were picked up.
- BW4BL **did not disburse ANY funds to Sumy for the use of transportation** as the taxi prices were opportunistic and the roads were dangerous.
- BW4BL disbursed funds to some Sumy students for food and other non-transport related expenses. In total **we’ve disbursed £42,491 to 446 Sumy students, but some of these transfers were initiated recently and experienced delays**; therefore some transfers have not yet reflected in the accounts of the recipients.
- Any one who has filled out our form should feel free to reach out with the full name they used in the form and **we’ll be able to provide you an update on the status of your transfer**.

@BW4BL_official

Save Kherson



Christophe

African students in Kherson, south Ukraine appeal for help as Russian military takes over the city.

They moved to Ukraine for an education. Now they're living in a city occupied by Russian forces

By Shama Nasinde and Stephanie Busari, CNN
Updated 10:11 AM EDT, Tue March 15, 2022

(CNN) — African students trapped in southern Ukraine's Kherson are crying out for help, as Russian forces try to consolidate their occupation of the port city.

'No one has come to help us': African students trapped in occupied Kherson, Ukraine

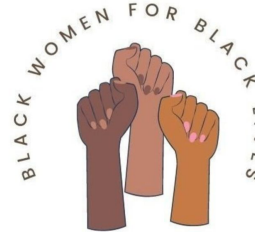


Issued on: 15/03/2022 - 18:34
Modified: 16/03/2022 - 18:14



This is a screen grab of a video filmed on March 15 where a Cameroonian student named Camille (on the right, wearing red) explains the situation of the African students trapped by the Russian Army in the Ukrainian city of Kherson. Video provided by the Global Black Coalition. © France 24 Observers/ Global Black Coalition

Demand for the immediate rescue of Black people stranded in occupied Kherson, Ukraine



52,594 have signed. Let's get to 75,000!

At 75,000 signatures, this petition becomes one of the top signed on Change.org!

Vivian G signed 2 hours ago
Aiyana Leslie signed 7 hours ago

First name

Last name

Email

BLACKWOMENFORBLACKLIVES.ORG

WHAT IS HAPPENING IN KHERSON?

#EVACUATEKHERSON

swipe

@BW4BL_official



Key Partnerships

Partnership with R/GA

Our partnership with R/GA, spearheaded by Global Director, Bayyina Black was crucial in providing us with brand identity that enabled BW4BL to have the visibility it did amongst a crowded field of volunteer organisations that sprang up in response to the additional barriers and racism Black people fleeing the Russian invasion of Ukraine faced. This support enabled BW4BL to have legitimacy, receive additional support, partnerships and media coverage. R/GA also created an editorial NFT, “Our Humanity is not Transactional” which enabled us to provide alternative funding options to support Black people who were unable to safely access their bank accounts in Ukraine.



Partnership with R/GA



OUR HUMANITY IS NOT TRANSACTIONAL

BlackWomenForBlackLives.org is helping
Black people flee the Russian invasion of Ukraine.



Donate now bit.ly/blackinukraine
Learn more @BW4BL #BW4BL

OUR HUMANITY IS NOT TRANSACTIONAL

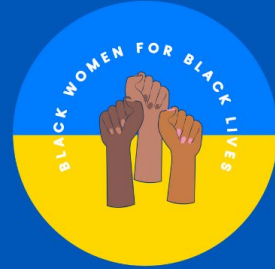
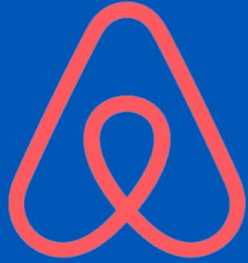
BlackWomenForBlackLives.org is fundraising to help
Black people flee the Russian invasion of Ukraine.



Donate now bit.ly/blackinukraine
Learn more @BW4BL_official #BW4BL

Creation of campaign social media assets

Partnership with airbnb.org



300
homes for
1,167
people

between 1st Mar - 31st Mar
1,167 people were provided free temporary
housing through our partnership with
airbnb.org


GoFundMe Support

- Access to key management support to facilitate a smoother process of accessing funds.
- Provided access to a VIP Experience Specialist who was instrumental in enabling faster payments of funds.
- Donation of £3000 and continued words of encouragement throughout the campaign.
- Campaign highlighted in the Ukraine hub that ensure visibility
- Introduced BW4BL to 38 Degrees
- Media and press support



Some of our Donors

1. Family Shahidi
2. David Mallon
3. 38 Degrees
4. SumOfUs
5. Bjaeringer Charitable Foundation
6. Meghan Fernandes
7. Sheilagh Polk
8. Keitha Kinne
9. Yekaterina Chizhayeva
10. The GoFundMe Team
11. Malia Joseph
12. Anna Potsiluyko
13. Kwanda Ltd
14. Isha Sesay
15. Kristian de Ieuw
16. Maxim Dewald
17. Kellie Bentz
18. Abby McLachlan
19. Aurore Isimbi
20. Suzy Ashworth
21. Laurence Reading
22. Ine Reijnen
23. Victoria Maxwell
24. Whitney Walker
25. Greater Seattle Chapter of the Links Inc

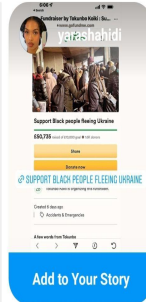


Yara (يارا) Shahidi
yarashahidi · Instagram
6.8M followers · 3.1K posts
You don't follow each other on Instagram

View Profile

Today 11:12

Mentioned you in their story



Add to Your Story

Today 14:38

Mentioned yarashahidi in your story

Thank you for your work ❤️

ISHA SESAY donated £2,000.00

Thank you for all the incredible work you have done for stranded students in Ukraine!

You received 3,998 GBP from BJAERINGER CHARITABLE FOUNDATION.

The money is in your account and ready to use.

Payment details

From:
BJAERINGER CHARITABLE FOUNDATION

Amount received:
3,998 GBP

Hi Tokunbo, Omolayo and team,

Thank you for your patience here. GoFundMe wanted to amplify your amazing efforts thus far, and so we have donated £3,000 to demonstrate our support for your very important cause.


We know you have been working tirelessly to support these individuals fleeing to safety so it's the least we can do. You will see this donation on your fundraiser (you may have to refresh the page).


We're also working to get the fundraiser back up on a visible part of the hub so you'll see that

£1,100.00

ZAZUU HQ LTD
sent you

Today, 16:00

 Charity
Change category

 ZazuDonation

Volunteers: Our Core team

Co founders

- **Tokunbo Koiki - Operations Manager**
- **Tricia Daley - Partnerships**
- **Koko Sky - Student Outreach**

Lola Dansu - Finance and Strategy
Omolayo Nkem - Communication Lead

Belinda Otas - Press Liaison
Stacy Wairubi - Administrator Lead
Joyce Oladeinde - Liaison Lead
Chineme - Social Media Lead
Helen Busari - Mental Health Lead

Other Volunteers

Isha Webber
Seyi Adesigbin
Elmedina Bapiste-Mendes
Valentina Lazzarini
Thandelika Mthimkhulu
Neela Dolezal
Aspen Lindbloom
Sophia Boettcher

Hello BW4BL team,

5 weeks ago, like most of you, I heard and watched how our fellow brothers and sisters were being treated whilst trying to flee Ukraine. I recall on Sunday, 27th of Feb, with a cup of tea in my hand really trying to figure out what I could do to help just one person. I can only imagine what you were also doing when you had the desire to help. Whatever pathway you took to arrive at this decision, Thank You for heeding the call to action.

The donors contributed to the goal of the co-founders, which was to get people out of harm's way. Every department that was set up was to help facilitate this, either through communication, logistics, outreach, liaison or finance.

We saw first-hand how difficult it was trying to get over £300,000 transferred to thousands of individuals who were fleeing the war with a banking system (both digital and physical) literally collapsing. As we moved from the banking system, we were dealing

Organisations and other individuals we partnered with

- Patrick and Rossana Kluivert - increased awareness and participated in calls to reassure and provide peace for students in Kherson
- Movement on the Ground - Transportation of students to Holland and other European cities
- Michail Stangl- supported with access to high profile decision makers including Ukraine Defence Minister
- Team Humanity - supported in evacuation of trapped Kherson students
- Ms. Alison Vogt - housed over 11 students in her home and ensured each person got accommodation and was able to relocate to further their education
- Dr Habib Olatunji - Supported with distributing funds and facilitated access to student leaders
- Alexander Somto - highlighted issues students were facing via social media platforms
- Dr Amara - provided medical support, food, shelter and transport to students
- Isha Sesay - Financial donation but also used her influence and platform to raise awareness
- Merlin Dsadheu Tchinde - used funds sent to charter 50 seater bus to Polish border also provided shelter and food to refugees
- Nneoma, Linda & Web3 Collective - enabled us to provide alternative means to transfer funds to students without bank access.

Organisations and other individuals we partnered with

- Bayyina Black – key strategic partnership support
- Tecric Ltd – developed website
- Alexander Pemberton – created logo
- Zazuu – first organisation to make a financial donation
- Global Black Coalition – collaborative partnerships to support refugees
- Diaspora Relief – collaborative partnerships to support refugees

Pictures thank you

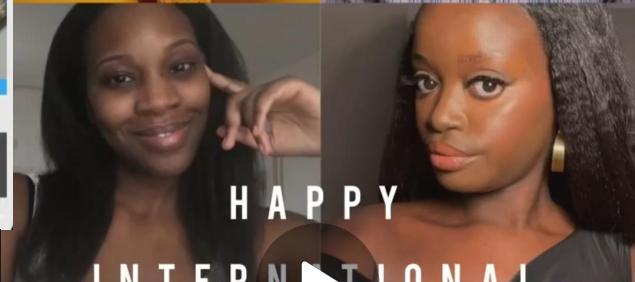


Rafael Shimunov
@rafaelshimunov

People are asking a lot, so the group bottom lining supporting Black people in Ukraine or fleeing Ukraine is [@BW4BL_official](#)

Verified because [@Toksyk27](#)
[@korrinesky](#) [@TRiiCiiAKANTREL](#)
run it.

You can also volunteer for legal,
translation, therapy, research, etc
15:25 · 08 Mar 22 · [Twitter Web App](#)



Pictures thank you

I want to say a big thank you for your help
Ten of the students were provided
accommodation for 5 nights and given
100\$ each for food and transportation

10:37

I would send a document of a total
breakdown of how it was sent and their
details
Once again I'm very grateful

10:38

Thank you so much 13:22 ✓✓

➡ Forwarded

I am really humbled and grateful
to have been a part of those who
were helped not only monetarily
but also connected us to
amazing people, organizations
(@movementontheground
,@footagefoundation and many
more) that stood in place on behalf of
my little son and I. It is nothing short
of a miracle and there aren't enough
words to describe how we have been
impacted. Thank you, thank you,
thank youuuuuuuu.
Jeniffer

21:19

Hi Joyce, this is Rose
Just to confirm, I got the funds, i can't
send images with my other WhatsApp.
Will update you better tomorrow please

00:29

Wednesday, 2 March 2022

37 802.45



Money transfer

37 802.45

Depositing the transfer to the card

02:23

00:30

That's great to hear! ❤️

02:55 ✓✓

Yes please i just received it
Thank you so much, God bless you 🙏

07:47

I'm really lost of words right now
When the war happened, I was wasn't in my city I traveled to visit a
friend on his birthday and i got stuck there. People in my city were
stuck, no one could go in nor come out because they bombed the
train station to prevent the soldiers from entering the city.
Luckily I carried my passport on me so i continued to the Hungarian
border without any of my belongings from my city, nothing. So I told
one of my friends that if they find a way to get out, she should take
my medical school documents for me... It's been quite tough, I
hadn't no money for food, for clothes and even accommodation...
It's recently i heard of an NGO giving accommodation and went for one

Thank you so much i really appreciate 🙏❤️. God bless you Asme

08:08



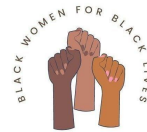
1/2



76 likes

rossanakluivert March 13, 2022 when @tokunbo.koiki
called me and asked for help for Jennifer. Critically ill
with a child in a war zone in Ukraine. What a terrifying
few weeks we had with @adilizemrane and the rest of
the amazing team. I know that you can still use some
help because being alone in a foreign country is quite
intense, but I know my country and people will be kind
to you 🙏 You are a beautiful proud and talented
woman and I hope that you can continue your work
and be happy again with your amazing son. Truly
thankful and happy that we could celebrate Nathan
his birthday in Holland ❤️

Thank you to all our heroes



From Momentum to Organisation